



Lake Macquarie
Business



SPONSORSHIP PROPOSAL

BUSINESS TO BUSINESS EXPO

21 OCTOBER 2026

SMALL BUSINESS MONTH

Partner with Lake Macquarie Business at the Lake Macquarie Business to Business Expo

THE OPPORTUNITY

Lake Macquarie Business is the peak organisation providing practical education, support, collaboration and networking opportunities to businesses of all sizes in Lake Macquarie. Partner with us for this major networking event, held in conjunction with Small Business Month and accepted into the Small Business Commissioners event calendar.

WHY PARTNER

Build visibility, connect directly with local businesses, share practical expertise and gain promotional recognition through your selected partnership package.

PARTNERSHIP OPTIONS

MAJOR EVENT PARTNER — \$1,500

- Prominent event branding
- Website banner on the LMB landing page
- Recognition across all promotional material
- Premium exhibitor position
- Speaking opportunity
- Acknowledgement at morning and evening sessions
- Social media, Instagram, newsletter and special posts/newsletter inclusion story
- 1 free ticket to The AI Copilot Builders Workshop, valued at \$150

SUPPORTING PARTNER — \$750

- Prominent event branding
- Exhibitor space
- Speaking opportunity
- Acknowledgement at morning and evening sessions
- Promotional recognition
- 1 free ticket to The AI Copilot Builders Workshop, valued at \$150

PRESENTATIONS

20-minute presentations should be educational and practical, not extended sales presentations.

OUR REACH — YOUR REACH

Facebook: 2,000 followers | Mailchimp: 750 subscribers | Instagram: 2,000 followers and following | Website | Press release |

Small Business Month branding and inclusion in the online event calendar

BECOME AN EVENT PARTNER

Choose the package that suits your organisation and contact us to discuss participation.

hello@lakemacbusiness.com.au



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Small Business Month
1 - 31 October 2026

